

Dear ILAC Members

ILAC and IAF are delighted to announce that a promotional film has been released to support World Accreditation Day 2014. It is a short animation that shows how accreditation impacts on our daily lives. Please feel free to use the film to support your promotional activities on the day, and to share with your customers and stakeholders. The film can be viewed on the ILAC and IAF YouTube channel <http://www.youtube.com/user/IAFandILAC>. Translated subtitles (captions) are available in 25 different languages.



Please visit the [ILAC](http://www.ilac.org) and [IAF](http://www.iafchina.org) websites to access the other promotional materials to support World Accreditation Day, which include the poster, joint statement and brochure.

Kind regards

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